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PATENT

Case Docket No. MASSCO.013A
Date: June 4, 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s)	:	Sandra Cotten, et al.
Appl. No.	:	10/814,814
Filed	:	March 31, 2004
For	:	PREPAID MONETARY CARD FOR INCENTIVIZING RETURN CUSTOMERS
Examiner	:	Unknown
Group Art Unit :		3625

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

June 4, 2004
(Date)

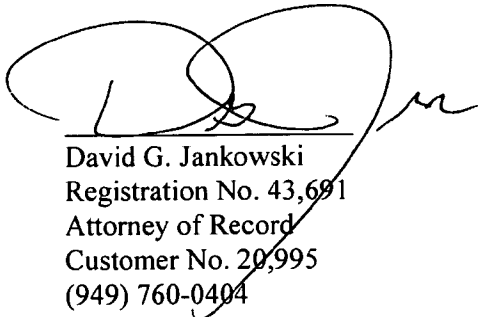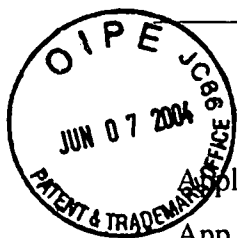David G. Jankowski, Reg. No. 43,691

TRANSMITTAL LETTER

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Enclosed for filing in the above-identified application are:

(X)   An Information Disclosure Statement.

(X)   A PTO Form 1449 with six (6) references.

(X)   The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment, to Account No. 11-1410.

(X)   Return prepaid postcard.

David G. Jankowski
Registration No. 43,691
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(949) 760-0404

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Docket No.: MASSCO.013A

Customer No. 20,995

INFORMATION DISCLOSURE STATEMENT

Applicant	:	Sandra Cotten, et al.
App. No.	:	10/814,814
Filed	:	March 31, 2004
For	:	PREPAID MONETARY CARD FOR INCENTIVIZING RETURN CUSTOMERS
Examiner	:	Unknown
Group Art Unit	:	3625

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Enclosed is form PTO-1449 listing 6 references. Identification herein is not an admission that any of the foregoing is prior art to the above-captioned application. Copies of disclosed U.S. patents and/or publications are not included pursuant to PTO waiver of the requirement under 37 C.F.R. § 1.98(a)(2)(i) for applications filed after June 30, 2003. Copies of other references, if listed, are enclosed.

This Information Disclosure Statement is being filed before the receipt of a first Office Action on the merits, and presumably no fee is required in accordance with 37 C.F.R. § 1.97(b)(3). If a first Office Action on the merits was mailed before the mailing date of this Statement, the Commissioner is authorized to charge the fee set forth in 37 C.F.R. § 1.17(p) to Deposit Account No. 11-1410.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: _June 4, 2004_

By: _____
David G. Jankowski
Registration No. 43,691
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FORM PTO-1449	U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE	ATTY. DOCKET NO. MASSCO.013A	APPLICATION NO. 10/814,814
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (USE SEVERAL SHEETS IF NECESSARY)		APPLICANT Sandra Cotten, *et al.*	
		FILING DATE March 31, 2004	GROUP 3625

(Stamp: OIPE JUN 07 2004 PATENT & TRADEMARK OFFICE 99)

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE (IF APPROPRIATE)
/R.A./	1	4,723,212	02/02/88	Mindrum, *et al.*	364	401	02/27/1987
↓	2	5,025,372	06/18/91	Burton, *et al.*	364	406	09/25/1989
	3	5,056,019	10/08/91	Schultz, *et al.*	364	405	08/29/1989
⇓	4	5,649,114	07/15/97	Deaton, *et al.*	395	214	06/01/1995
	5						
	6						
	7						
	8						
	9						
	10						

FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
	11							
	12							
	13							
	14							
	15							
	16							

EXAMINER INITIAL		OTHER DOCUMENTS (INCLUDING AUTHOR, TITLE, DATE, PERTINENT PAGES, ETC.)
/R.A./	17	<http://www.ralphs.com/ralphscard_signup.htm> (last accessed June 1, 2004).
/R.A./	18	Janet Adamy, *Albertsons starts loyalty card, raising privacy concerns*, September 25, 2002, <http://www.contracostatimes.com> (last accessed June 1, 2004).
	19	
	20	
	21	

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EXAMINER	/Radu Andrei/	DATE CONSIDERED	05/21/2008

*EXAMINER: INITIAL IF CITATION CONSIDERED, WHETHER OR NOT CITATION IS IN CONFORMANCE WITH MPEP 609; DRAW LINE THROUGH CITATION IF NOT IN CONFORMANCE AND NOT CONSIDERED, INCLUDE COPY OF THIS FORM WITH NEXT COMMUNICATION TO APPLICANT.